



# WM PHOENIX OPEN PROGRAM AD SPECS

ALL ADS DUE NO LATER THAN  
JANUARY 4, 2023

Trim size of magazine is 8.375 x 10.875. All live matter should be at least 0.5” from trim. Ideally, on a full-page ad, the live artwork should stay within 7.375 x 9.875.

When adding a bleed to a full-page ad, extend the borders that bleed (not the document size) to 0.125” beyond the trim size.

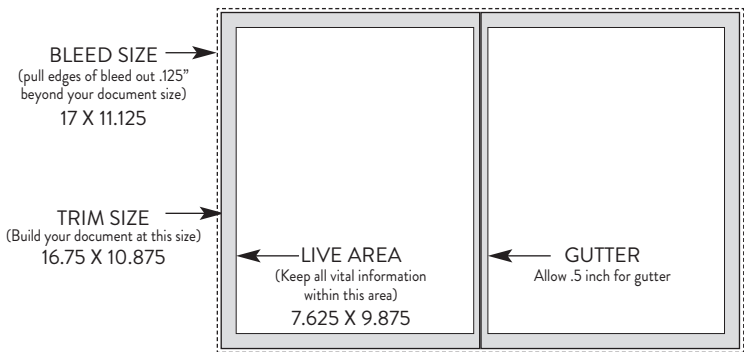
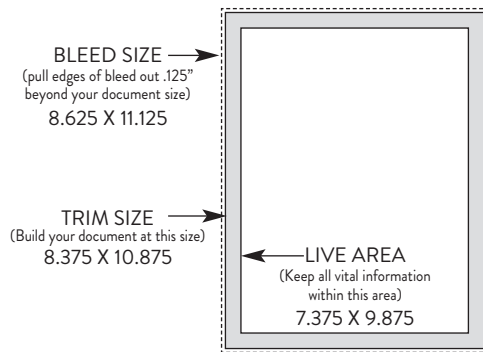
All ads are four-color and must be supplied as a hi-resolution PDF file.

### Full Page Ad

Trim	8.375 x 10.875
Live	7.375 x 9.875
Bleed	8.625 x 11.125

### Two Page Spread

Trim	8.375 (x2) x 10.875
Live	15.75 (total) x 9.875
Bleed	17.25 (total) x 11.125



## ALL FILES NEED TO BE SUPPLIED DIGITALLY AS HI-RESOLUTION PDF FILES WITH 1/8” BLEED AND CROP MARKS.

Ads created in Illustrator and saved as pdf will not automatically include the bleeds or crop marks. It is the ad creators responsibility to ensure the ad has bleeds and crop marks.

**ADS UP TO 10 MB in size may be submitted via email to [jllocke@commlinks.com](mailto:jllocke@commlinks.com)**

**ADS OVER 10 MB** – Go to [box.com](https://box.com): In the upper right-hand corner under log-in  
NAME: [wmpoenixopen@commlinks.com](mailto:wmpoenixopen@commlinks.com)  
PASSWORD: [wmpo2010](#)

All ads should be named for the client appearing in the ad.

Once files have been uploaded please email upload confirmation to [jllocke@commlinks.com](mailto:jllocke@commlinks.com). Email must contain file name, contract client and/or advertisement client, a creative contact and phone number. Please reference “WM Phoenix Open”

WM Phoenix Open Program Creative Department  
480.348.7540