

# FOR IMMEDIATE RELEASE

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#### TAYLOR MORRISON NAMED PRESENTING SPONSOR OF WASTE MANAGEMENT PHOENIX OPEN

PHOENIX, Ariz., (Oct. 21, 2021) – The Thunderbirds – hosts of the Waste Management Phoenix Open – announced today Taylor Morrison (NYSE:TMHC), the nation's fifth largest homebuilder and developer, has signed a long-term Presenting Sponsor agreement with the Waste Management Phoenix Open, beginning with the 2022 tournament, which will be played Feb. 7-13 at TPC Scottsdale. Taylor Morrison is the second Presenting Sponsor in the history of the Phoenix Open.

"We are beyond excited to bring Taylor Morrison in as our Presenting Sponsor and look forward to the unique activation this collaboration will bring this year and throughout the length of the partnership," said Dr. Michael Golding, 2022 WM Phoenix Open Tournament Chairman. "Taylor Morrison's charitable efforts in Arizona are extremely well established, we're thrilled to begin working together to increase the charitable influence of the WM Phoenix Open and create an even bigger, positive impact on our communities."

Taylor Morrison was a partner with the WM Phoenix Open in 2020, sponsoring the popular general admission venue that overlooks the 12<sup>th</sup> hole and is open to the public. The homebuilder will continue to sponsor that venue, which will be revamped for 2022 and renamed the Taylor Morrison Fairway House, in addition to serving as the Presenting Sponsor. Through the sponsorship, Taylor Morrison also plans to elevate its charitable contributions by donating a house to a charity of choice, which will be announced in coming months.

"Giving back to the community has always been engrained in Taylor Morrison's culture and we are thrilled to make an even greater difference as Presenting Sponsor of the WM Phoenix Open," said Taylor Morrison Chairman and CEO Sheryl Palmer. "Beyond building homes, we are committed to cultivating communities. We are so grateful for the opportunity to help those most in need and uplift others throughout our communities with this meaningful partnership."

The Thunderbirds recently announced the 2021 tournament, which was severely impacted by the COVID-19 pandemic, still raised more than \$3.8 million for local charities and now has eclipsed more than \$165 million in charitable giving since the tournament's inception in 1932. Construction for the 2022 version of "The People's Open" began in late September – the 16<sup>th</sup> hole and The Fairway House are currently being built.

The 2022 WM Phoenix Open will take place Feb. 7-13 at TPC Scottsdale. "The People's Open" has been named the Tournament of the Year by the PGA TOUR four times in the past seven years (2014, 2015, 2018, 2019) to acknowledge the tournament's legendary status as one the most unique events in golf. The 2022 edition will mark the 87th playing of the event (one of the five oldest events on the PGA TOUR) and the 13<sup>th</sup> with Waste Management as title sponsor.



# **ABOUT THE THUNDERBIRDS**

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 "active" members and more than 280 "life" members who have helped the tournament eclipse \$165 million in charitable giving since its inception in 1932. For more information on The Thunderbirds or the 2022 WM Phoenix Open, visit www.wmphoenixopen.com.

## **ABOUT TAYLOR MORRISON**

Headquartered in Scottsdale, Arizona, Taylor Morrison is a leading homebuilder and developer operating under our family of brands—including Taylor Morrison, Esplanade and Christopher Todd Communities built by Taylor Morrison. We serve a wide array of consumers from coast to coast, including first-time, move-up, luxury and 55-plus active lifestyle buyers. From 2016-2021, Taylor Morrison has been recognized as America's Most Trusted® Builder by Lifestory Research. Our strong commitment to sustainability, our communities and our team is highlighted in our 2020 Environmental, Social and Governance (ESG) Report. For more information about Taylor Morrison, please visit www.taylormorrison.com.