



For Immediate Release.....

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PRO EM teams up with Operation Shower and the WM Phoenix Open to host a baby shower for 35 military moms-to-be Feb. 6, 2024

SCOTTSDALE, AZ (February 4, 2024) – In collaboration with the PGA TOUR’s WM Phoenix Open and through the generosity of PRO EM National Event Services, the nonprofit Operation Shower will host a baby shower for 35 military moms-to-be on Tuesday, February 6, from 11:00 a.m. to 1:00 p.m. in the Patriots’ Outpost – located on the 18th hole tee box at TPC Scottsdale. All of the expectant moms are the spouses or partners of deployed military members from area bases, or in some cases are active-duty military members themselves. Emmy Award-winning journalist and Good Morning Arizona News Anchor Tess Rafols will serve as the event’s guest host and emcee, with CMSgt Markiesha Crawford, Senior Enlisted Leader, 56th Medical Group, Luke Air Force Base, participating as a guest speaker.

Taking place during the WM Phoenix Open for the 12th year, the “Grown with Love” event will feature a catered lunch, guest speakers, raffle prizes and the distribution of Operation Shower’s signature “Showers In A Box”: gifts of high-quality products for mothers and babies that have been generously donated by in-kind sponsors including WM; Discover HVM Group (Honoring Military & Veterans); Diaper Genie; Romp & Roost; 4Moms; MudPie; and Delta Children.

“For expectant women whose spouses are deployed, and especially those who are active duty, the impending arrival of a child can be both exciting and stressful,” said Operation Shower Founder and Chief Shower Officer LeAnn Morrissey. “Operation Shower was created to provide these extraordinary women with love, support and an opportunity to celebrate this wonderful milestone together.”

PRO EM National Event Services Principal Brady Castro said, “We are proud to join with Operation Shower and the WM Phoenix Open to show our immense appreciation to these courageous military moms-to-be. Whether they are serving on the front lines or keeping everything running smoothly at home, we owe them an enormous debt of gratitude for their service and sacrifice on behalf of our country.”

For more information about Operation Shower, including a list of upcoming events, please visit www.operationshower.org.

About Operation Shower

Operation Shower is a 501(c)(3) nonprofit organization dedicated to celebrating and honoring military families by providing joyful baby showers for military moms-to-be to ease the stress of deployment. Since its inception in 2007, Operation Shower has showered nearly 9,000 military moms from the Army, Navy, Air Force, Marines and National Guard on military bases and at other locations. For more information, visit www.operationshower.org.

About the WM Phoenix Open

The 2024 WM Phoenix Open will take place Feb. 5-11 at TPC Scottsdale. “The People’s Open” was named Tournament of the Year at the 2023 PGA TOUR annual meetings, garnering the award for the fifth time to acknowledge the tournament’s legendary status as one the most unique events in golf. Scottie Scheffler is the defending champ, (won in 2022 and 2023) and has the rare opportunity to achieve only the second three-peat in WM Phoenix Open history since Arnold Palmer (1961-63). The 2024 edition will mark the 89th playing of the event (one of the five oldest events on the PGA TOUR) and the 15th with WM as title sponsor. For more information, visit www.wmphenixopen.com.

About PRO EM National Event Services

PRO EM National Event Services, founded in 1987 in Phoenix, Arizona, has grown into a premier event service provider, now operating in four major cities: Phoenix, Arizona; Los Angeles, California; Chicago, Illinois; and Orlando, Florida. Their extensive inventory features top-of-the-line tents and structures, complemented by a range of exquisite decor and accessories, including but not limited to lighting, flooring, furniture, glass walls, light towers, and doors. From enchanting walkway tents that set the stage with elegance to the pinnacle of sophistication high-end glass-walled double-decker structures, the choices are truly limitless. PRO EM has a commitment to excellence that extends beyond their impressive inventory, encompassing their professional and experienced staff. Beyond their exceptional tent and structure rentals, they go the extra mile by offering comprehensive event solutions, including staffing, parking, and security services in the Phoenix market.

PRO EM National Event Services' mission is to exceed client expectations by delivering exceptional service, innovative solutions, and unparalleled attention to detail. The company is committed to transforming ordinary events into extraordinary experiences, ensuring memories that last a lifetime. For more information, visit www.proem.org or follow them on Instagram @proemevents.

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