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DAILY TICKETS ARE ON SALE NOW AT WMPHOENIXOPEN.COM

WM PHOENIX OPEN UNVEILS TWO NEW VIP HOSPITALITY VENUES FOR 2024 TOURNAMENT WITH SINGLE-DAY TICKET OPTIONS

SCOTTSDALE, Ariz. – Tournament Chairman George Thimsen announced today the WM Phoenix Open presented by Taylor Morrison has added two new VIP venues to its long list of tournament hospitality options, unveiling the new **DraftKings Sportsbook** – adjacent to the tournament entrance – and **Nine**, an upgraded VIP viewing venue overlooking the ninth green at TPC Scottsdale. Single-day tickets to both of these new venues are on sale now and can be purchased at www.WMPhoenixOpen.com.

“Every year we try to enhance the overall fan experience at ‘The People’s Open’ and each of these new venues offers a new and unique experience at the WM Phoenix Open,” Thimsen said. “We’re especially excited to offer daily tickets to these venues and are confident fans of the tournament will be blown away at these new elevated experiences.”

Located near the new tournament entrance, The DraftKings Sportsbook at TPC Scottsdale will be a premier "19th Hole" experience for golf fans during the 2024 WM Phoenix Open with elevated food and beverage options, 32 betting kiosks, six live-betting windows, and 2,700 square feet of video walls all within a spacious, custom-designed interior.

Two daily ticket options are available for the new DraftKings Sportsbook venue – the DraftKings 19th Hole ticket and the DraftKings 19th Hole VIP ticket.

The 19th Hole ticket prices are \$300 each on Wednesday-Thursday and \$350 each on Friday-Saturday, and allows access to the venue from 1 p.m. – 9 p.m. with complimentary food and open bar, plus admission to The After Party.

Prices for the 19th Hole VIP tickets are \$400 each on Wednesday-Thursday and \$450 each on Friday-Saturday and allows access to the venue from 9 a.m. – 9 p.m. with complimentary food and open bar, plus admission to Brunch at the Book and The After Party. Both ticket packages include General Admission access to the WM Phoenix Open to end of play.

Presented by Palm Tree Crew, Nine will offer single-day ticket opportunities Wednesday – Sunday of tournament week. The Nine venue will include a wide range of top-tier food and beverage options, VIP seating and enhanced viewing areas of the challenging par-4 ninth hole.

Single-day tickets for Nine are \$400 each on Wednesday and \$500 Thursday – Sunday and are on sale now at <https://wmphoenixopen.com/nine/>.

The DraftKings Sportsbook venue and Nine venue are two of only three corporate hospitality venues that offer single-day tickets, the other is Skybar which sold out in the summer.

The 2024 WM Phoenix Open will take place Feb. 5-11 at TPC Scottsdale. “The People’s Open” has been named the Tournament of the Year by the PGA TOUR four times to acknowledge the tournament’s legendary status as one the most unique events in golf. The 2024 edition will mark the 89th playing of the event (one of the five oldest events on the PGA TOUR) and the 15th with WM as title sponsor. For more information visit www.wmphoenixopen.com.

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 “active” members and more than 280 “life” members who have helped the tournament eclipse \$190 million in charitable giving since its inception in 1932 (through the 2023 tournament). For more information on The Thunderbirds or the 2024 WM Phoenix Open, visit www.wmphoenixopen.com.

