



PRESS RELEASE

WM PHOENIX OPEN | FEB 3 – 9, 2025

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**THE THUNDERBIRDS OFFER FREE ADMISSION TO FIRST RESPONDERS,
MILITARY MEMBERS AND VETERANS TO THE 2025 WM PHOENIX OPEN**

SCOTTSDALE, Ariz. – The Thunderbirds are once again inviting active First Responders as well as Active, Reserve, Veterans and Retired U.S. Military personnel and one accompanying individual to be their guest at the 2025 WM Phoenix Open, which is set to tee it up Feb. 3 – 9 at TPC Scottsdale. This is the 23rd year that The Thunderbirds – hosts of the WM Phoenix Open – have extended this free invitation as a small gesture of thanks to our nation’s heroes.

To take advantage of the free admission offer, First Responders and Active, Reserve, Veterans and Retired U.S. Military must first go to <https://www.vettix.org/partner/WMPPO> to register through the Vet Tix verification program (\$8.95 delivery fee applies). Once qualified, users will receive a mobile ticket via AXS. Tickets are limited to two per day, per qualifying applicant. A mobile ticket will be required to enter the tournament. Additional information can be found at <https://wmphoenixopen.com/spectator-info/military-and-emergency-services-personnel/>. Tournament officials encourage those interested to register early for this offer as there is an allocated number of free tickets that will be issued for each day.

Additionally, the Birdies for the Brave Patriots Outpost will be open Wednesday through Sunday during tournament week and available to all Active, Reserve, Veterans and Retired U.S. military from all five branches of the Armed Forces. Located in a prime spot overlooking the 18th fairway, Patriots Outpost is a great venue where military personnel can enjoy complimentary food and drinks while watching PGA TOUR golf action in a relaxed and comfortable setting.

In order for all of our military heroes to get the chance to experience the Birdies for the Brave Patriots Outpost, official military ID’s will be required to gain access, and the one-guest maximum guideline will be in effect to ensure a great experience.

The 2025 WM Phoenix Open will take place Feb. 3-9 at TPC Scottsdale. “The People’s Open” has been named Tournament of the Year by the PGA TOUR five times in acknowledgement of the tournament’s legendary status as one the most unique events in golf. It also has been recognized as one of the largest zero waste sporting events in the world for 12 consecutive years.

Nick Taylor won in dramatic fashion in 2024 against Charley Hoffman in a two-hole playoff, capping off his fourth career PGA TOUR victory and marking the sixth time in the last nine years the WM Phoenix Open has been decided in a playoff. The 2025 edition will mark the 90th playing of the event and the 16th with WM, North America’s leading provider of comprehensive environmental solutions, as title sponsor. For more information, visit www.WMPhoenixOpen.com.

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 “active” members and more than 280 “life” members who have helped the tournament eclipse \$208 million in charitable giving since its inception in 1932, with the 2024 WM Phoenix Open raising a single-tournament record \$17.5 million for charity.

