



PRESS RELEASE

WM PHOENIX OPEN | FEB 5 - 11, 2024

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**THE THUNDERBIRDS OFFER FREE ADMISSION
TO FIRST RESPONDERS, MILITARY MEMBERS AND VETERANS
TO THE 2024 WM PHOENIX OPEN PRESENTED BY TAYLOR MORRISON**

SCOTTSDALE, Ariz. – The Thunderbirds are once again inviting active First Responders as well as Active, Reserve, Veterans and Retired U.S. Military personnel and one accompanying individual to be their guest at the 2024 WM Phoenix Open presented by Taylor Morrison. This is the 22nd year that the The Thunderbirds – hosts of the WM Phoenix Open – have extended this free invitation as a small gesture of thanks to our nation’s heroes.

To take advantage of the free admission offer, First Responders and Active, Reserve, Veterans and Retired U.S. Military must first go to <https://www.vettix.org/partner/WMPO> to register through the Vet Tix verification program (\$8.95 delivery fee applies). Once qualified, users will receive a mobile ticket via AXS. Tickets are limited to two per day, per qualifying applicant. A mobile ticket will be required to enter the tournament. Additional information can be found at <https://wmphoenixopen.com/spectator-info/military-and-emergency-services-personnel/>.

Additionally, the Birdies for the Brave Patriots Outpost will be open Wednesday through Sunday during tournament week and available to all Active, Reserve, Veterans and Retired U.S. military from all five branches of the Armed Forces. Located in a prime spot near the 18th tee, Patriots Outpost is a great venue where military personnel can enjoy complimentary food and drinks while watching PGA TOUR golf action in a relaxed and comfortable setting.

In order for all of our military heroes to get the chance to experience the Birdies for the Brave Patriots Outpost, official military ID’s will be required to gain access, and the one-guest maximum guideline will be in effect to ensure a great experience.

The 2024 WM Phoenix Open will take place Feb. 5-11 at TPC Scottsdale. “The People’s Open” was named Tournament of the Year at the 2023 PGA TOUR annual meetings, garnering the award for the fifth time to acknowledge the tournament’s legendary status as one the most unique events in golf. The 2024 edition will mark the 89th playing of the event (one of the five oldest events on the PGA TOUR) and the 15th with WM as title sponsor. For more information visit www.wmphoenixopen.com.

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 “active” members and more than 280 “life” members who have helped the tournament eclipse \$190 million in charitable giving since its inception in 1932 (through the 2023 tournament). For more information on The Thunderbirds or the 2023 WM Phoenix Open, visit www.wmphoenixopen.com.

