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FREE ADMISSION OFFER IS GOOD ON MONDAY, JAN. 27 AND TUESDAY, JAN. 28

**WASTE MANAGEMENT PHOENIX OPEN ONCE AGAIN TO OFFER
FREE ADMISSION MONDAY AND TUESDAY AS PART OF “FORD FREE DAYS”**

SCOTTSDALE, Ariz. – Thanks to Ford, the Official Vehicle of the Waste Management Phoenix Open Presented by The Ak-Chin Indian Community, all fans will be admitted **FREE** of charge on Monday, Jan. 27 and Tuesday, Jan. 28 to the Waste Management Phoenix Open as part of “Ford Free Days” courtesy of your Arizona Ford Dealers.

As part of the renewed partnership, the third annual closest-to-the-pin contest called “FORD Drive for Your Ride” will be held on the iconic 16th hole, giving players a chance to win a 2020 Ford Explorer and to give a new 2020 Ford Explorer to one of 11 local non-profit organizations.

“This marks the fifth consecutive year our event and Ford have teamed up to offer free admission to all of our fans,” said Tournament Chairman Tim Woods. “Ford has been an outstanding partner. We’re thrilled to offer Ford Free Days once again, but even more so to share a common commitment to our local communities.”

Monday’s schedule includes practice rounds by PGA TOUR players and the Coors Light Pro-Am, while Tuesday will include practice rounds, the R.S. Hoyt Jr. Family Foundation Dream Day and the popular San Tan Ford Special Olympics Open.

“The Arizona Ford dealers are delighted about the opportunity to bring Ford Free Days and Drive for Your Ride to the Waste Management Phoenix Open. We hope everyone is able to come out and enjoy Monday and Tuesday as well as the rest of the tournament,” said Arizona Ford Dealers Chairman, Tim Hovik. “The Arizona Ford Dealers are proud to be a part of a tournament that gives so much back to the local community and deserving causes throughout Arizona.”

Beyond Ford Free Days, the Arizona Ford Dealers will also be holding the Second annual #BestNightEver experience in conjunction with KMLE 107.9 at the Coors Light Birds Nest. Starting now, fans can text the code word found at each of the 13 participating metro Phoenix Ford dealers for the chance to win tickets to the Dierks Bentley concert. Then on Thursday, January 30, one lucky winner will receive the #BestNightEver. The winner and their guest will receive exclusive access to the concert and artist in the form of tickets, backstage passes to meet Dierks and a signed Dierks Bentley guitar for the Friday, Jan. 31 show.

As the Official Vehicle of the Waste Management Phoenix Open, Arizona Ford dealers will be providing more than 150 courtesy vehicles during tournament week to transport PGA TOUR players, tournament officials and Waste Management Phoenix Open staff. Those vehicles, primarily 2020 F-150, and 2020 Explorers will go up for sale at the Phoenix metro Ford Dealerships following the tournament.

The 2020 Waste Management Phoenix Open Presented by The Ak-Chin Indian Community will be held at TPC Scottsdale January 27 – February 2, 2020. “The People’s Open” was recently named the Tournament of the Year by the PGA TOUR for 2019, an honor that has been awarded four times in the last six years (2014, 2015, 2018, 2019) to help the tournament gain legendary status for being one the most unique events in golf. The 2020 edition will mark the 85th playing of the event (one of the five oldest events on the PGA TOUR) and the 11th as the Waste Management Phoenix Open.

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 “active” members and more than 280 “life” members. The Thunderbirds raised a record \$13.2 million for charity from proceeds from the 2019 WM Phoenix Open and have eclipsed \$147 million in charitable giving since its inception in 1932. For more information on The Thunderbirds or the 2020 Waste Management Phoenix Open, visit www.wmphoenixopen.com.



