



PRESENTED BY
 taylor
morrison.

PRESS RELEASE

WM PHOENIX OPEN | FEB 6 - 12, 2023

Release Date:

Dec. 14, 2022

Media Contact:

Ryan Woodcock

Woody@wmphoenixopen.com, (480) 766-1221

SUITES ARE \$8,000 AND INCLUDE 20 TICKETS, FOOD AND OPEN BAR, ENHANCED VIEWS OF STAGE ON 16

LIMITED 16th HOLE SUITES AVAILABLE FOR CONCERT IN THE COLISEUM PRESENTED BY SWIRE COCA-COLA

SCOTTSDALE, Ariz. – WM Phoenix Open officials announced today a limited number of 16th Hole Suites are available for the 2023 Concert in the Coliseum Presented by Swire Coca-Cola. This year's star-studded lineup features GRAMMY award winning rock/pop band Maroon 5 and popular singer/songwriter Walker Hayes performing live from the iconic 16th hole at TPC Scottsdale on Saturday, Feb. 4, prior to WM Phoenix Open week (Feb. 6-12).

Pricing for the exclusive 16th Hole Suites is \$8,000 and includes tickets for 20 guests, unlimited food and open bar, and enhanced views of the stage on 16. This is the second year The Thunderbirds have hosted this unique concert inside one of sport's most famous settings; last year Thomas Rhett and Old Dominion performed at the first ever Concert in the Coliseum.

Tickets and information are available on the tournament website at www.WMPhoenixOpen.com or purchased directly at <https://thunderbirds.wmphoenixopen.com/purl/66b334e5-f2d2-49be-9665-37bea7d4b8df>. The Concert in the Coliseum Presented by Swire Coca-Cola is a 21-and-over event.

Walker Hayes will get the show rolling at approximately 5 p.m., while Maroon 5 will take the stage at approximately 7 p.m. The concert will once again take place on a massive stage that will be built in the middle of the 16th hole strictly for this special Saturday night show. Doors for this concert will open at 3 p.m.

Maroon 5 stands out as not only one of pop music's most enduring artists, but also one of the 21st century's biggest acts. Since they released their debut album, Songs About Jane, to date, the universally renowned Los Angeles band have achieved three GRAMMY® Awards and sold over 90 million in album sales and 550 million singles worldwide. Maroon 5 currently has the most Billion plus streamed songs by a group on Spotify, with 7, and have achieved 3 Diamond RIAA Certified records. They have sold over

7,500,000 tickets worldwide and next up, the band will close out their massive 2022 World Tour in Asia, notably selling out all three of their Dome Tour dates in Japan, totaling 120,000 tickets sold.

Walker Hayes is an American pop/country singer and songwriter who has released three studio albums as an artist – “Reason to Rhyme” in 2011, “Boom” in 2017, and “Country Stuff The Album” earlier this year. The musician hits the country pop genre having multiple singles on the Billboard Hot Country Songs. His highest-peaking single “Fancy Like” reached the No. 1 spot on both charts between late 2021 and early 2022. Riding off his recent success, Hayes released the EP “Country Stuff”. One of the tracks, “Fancy Like”, became a viral hit thanks to TikTok and reached No. 3 on the US Billboard Hot 100 and No. 1 on the Hot Country Songs chart, solidifying himself in the country music industry.

The 2023 WM Phoenix Open will take place Feb. 6-12 at TPC Scottsdale. “The People’s Open” has been named the Tournament of the Year by the PGA TOUR four times to acknowledge the tournament’s legendary status as one of the most unique events in golf. The 2023 edition will mark the 88th playing of the event (one of the five oldest events on the PGA TOUR) and the 14th with WM as title sponsor. For more information visit www.wmphoenixopen.com.

