



# PRESS RELEASE

## WM PHOENIX OPEN | FEB 3 - 9, 2025

**Release Date:**

October 29, 2024

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### GENERAL ADMISSION TICKETS NOW ON SALE FOR 2025 WM PHOENIX OPEN

**SCOTTSDALE, Ariz.** – WM Phoenix Open Tournament Chairman Matt Mooney announced today general admission tickets are now on sale for the 90th edition of “The People’s Open,” scheduled to be played Feb. 3-9 at TPC Scottsdale.

General admission tickets for Wednesday, Thursday and Sunday are \$75, while Friday and Saturday tickets are \$125. Thanks to your Arizona Ford Dealers, all patrons will once again receive free admission to Monday’s Carlisle Pro-Am and Tuesday practice rounds as part of Ford Free Days.

Additionally, two popular venues have been revamped for 2025 and will offer an upgraded general admission experience – Kiva Club and DraftKings Sportsbook at TPC Scottsdale.

Kiva Club offers great views of 17 fairway and 10 green and features multiple TVs throughout the venue, plus food and drink options available for purchase. Kiva Club tickets are \$175 on Wednesday, Thursday and Sunday, and \$225 on Friday and Saturday.

DraftKings Sportsbook at TPC Scottsdale is located near the main tournament entrance and offers a sports bar environment with 2,700 square feet of video walls, 32 betting kiosks and six live-betting windows. Daily tickets for DraftKings Sportsbook are \$175 on Wednesday and Thursday, and \$225 on Friday and Saturday. The ticket includes complimentary food, drinks available for purchase, and general admission access to the tournament. No ticket is required to gain access to DraftKings Sports at TPC Scottsdale on Monday, Tuesday and Sunday. DraftKings Sportsbook is a 21 and over venue.

Limited daily and weekly all-inclusive hospitality packages are still available as well. Daily and weekly options are available for Nine and Skybar, while 1937 Club, Chairman’s Club and the always-popular Greenskeeper venue have limited weekly packages remaining. These venues offer a wide range of

complimentary food and beverage options, VIP seating, enhanced viewing areas and other added amenities.

Additional Information, pricing, and purchase options for all 2025 ticket packages can be found on the tournament website at [www.WMPhoenixOpen.com](http://www.WMPhoenixOpen.com).

The 2025 WM Phoenix Open will take place Feb. 3-9 at TPC Scottsdale. “The People’s Open” has been named Tournament of the Year by the PGA TOUR five times in acknowledgement of the tournament’s legendary status as one the most unique events in golf. It also has been recognized as one of the largest zero waste sporting events in the world for 12 consecutive years.

Nick Taylor won in dramatic fashion in 2024 against Charley Hoffman in a two-hole playoff, capping off his fourth career PGA TOUR victory and marking the sixth time in the last nine years the WM Phoenix Open has been decided in a playoff. The 2025 edition will mark the 90th playing of the event and the 16th with WM, North America’s leading provider of comprehensive environmental solutions, as title sponsor. For more information, visit [www.WMPhoenixOpen.com](http://www.WMPhoenixOpen.com).

The Thunderbirds were founded in 1937 with the mission of promoting the Valley of the Sun through sports. The Thunderbirds consist of 55 “active” members and more than 280 “life” members who have helped the tournament eclipse \$208 million in charitable giving since its inception in 1932, with the 2024 WM Phoenix Open raising a single-tournament record \$17.5 million for charity.

