



WASTE MANAGEMENT PHOENIX OPEN PROGRAM AD SPECS

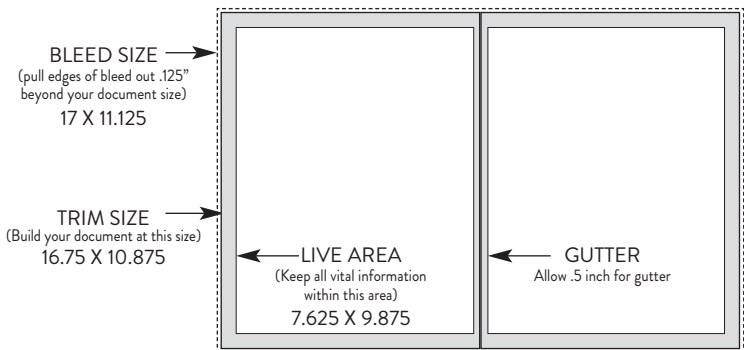
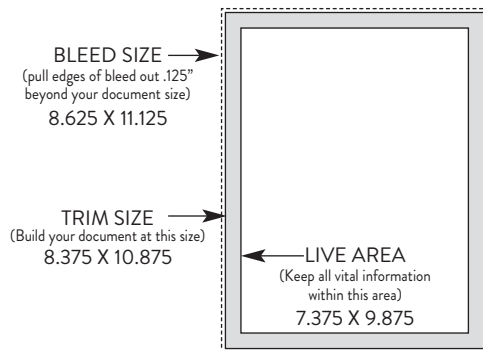
ALL ADS DUE NO LATER THAN DECEMBER 15, 2020.

Trim size of magazine is 8.375 x 10.875. All live matter should be at least 0.5” from trim. Ideally, on a full-page ad, the live artwork should stay within 7.375 x 9.875.

When adding a bleed to a full-page ad, extend the borders that bleed (not the document size) to 0.125” beyond the trim size.

All ads are four-color and must be supplied as a hi-resolution PDF file.

Full Page Ad		Two Page Spread	
Trim	8.375 x 10.875	Trim	8.375 (x2) x 10.875
Live	7.375 x 9.875	Live	15.75 (total) x 9.875
Bleed	8.625 x 11.125	Bleed	17.25 (total) x 11.125



ALL FILES NEED TO BE SUPPLIED DIGITALLY AS HI-RESOLUTION PDF FILES WITH 1/8” BLEED AND CROP MARKS.

Ads created in Illustrator and saved as pdf will not automatically include the bleeds or crop marks. It is the ad creators responsibility to ensure the ad has bleeds and crop marks.

ADS UP TO 10 MB in size may be submitted via email to jlocke@commlinks.com.

ADS OVER 10 MB – Go to box.com: In the upper right-hand corner under log-in
NAME: wmpoenixopen@commlinks.com
PASSWORD: wmpo2010

All ads should be named for the client appearing in the ad.

Once files have been uploaded please email upload confirmation to jlocke@commlinks.com. Email must contain file name, contract client and/or advertisement client, a creative contact and phone number. Please reference “WM Phoenix Open”

Waste Management Phoenix Open Program Creative Department
 480.348.7540