ONE OF THE
BEST
AD BUYS
TODAY

PROMOTIONAL OPPORTUNITY

PROGRAM ADS

JAN 27 – FEB 2
2020

$3,500
Full Page,
Four Color Ad

$6,500
Double-Page Spread,
Four Color Ad

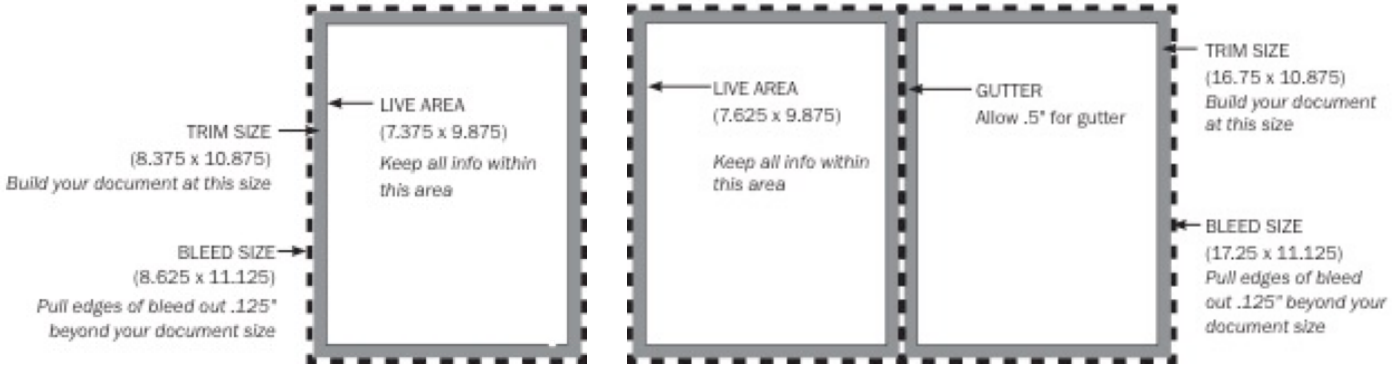
More than 180 pages of colorful articles and advertisements, the souvenir program brings Waste Management Phoenix Open folklore and excitement to life. With a circulation of 20,000 and the fact that the program is kept as a table top souvenir, advertisers have a good opportunity to reach a diverse demographic audience during the Waste Management Phoenix Open week and throughout the year.

FULL PAGE

Trim	8.375 x 10.875
Live	7.375 x 9.875
Bleed	8.625 x 11.125

TWO PAGE SPREAD

Trim	8.375 (x2) x 10.875
Live	15.75 (total) x 9.875
Bleed	17.25 (total) x 11.125



WM WASTE MANAGEMENT PHOENIX OPEN
PRESENTED BY THE AK-CHIN INDIAN COMMUNITY

**Limited number of packages. Subject to availability.*