

MEDIA ADVISORY

Waste Management eCycling Events on January 28 at PGA TOUR Superstore to Benefit Thunderbirds Charities

Event attendees donating electronics receive \$10 off a general admission ticket to the Waste Management Phoenix Open

WHO: Waste Management will host the first-ever Waste Management Phoenix Open eCycling event the weekend before the tournament.

WHAT: Acceptable eCycling items include: SMALL ITEMS ONLY - cell phones, PDAs, laptops, GPS devices, tablets/readers, inkjet cartridges, laser cartridges, iPods, digital cameras, and scientific calculators. NO LARGE ITEMS - see below for additional details. All electronics will be wiped clean of any data.

HOW: Bring your old electronics (size of a laptop or smaller) to the Waste Management table at the two Greater Phoenix PGA TOUR Superstores in Chandler and Scottsdale on Saturday, January 28 from 10 AM - 6 PM and receive a coupon for \$10 off a general admission ticket to the Waste Management Phoenix Open (Tournament Week January 30 - February 5).

WHEN: Saturday, January 28, 2012 from 10 AM - 6 PM

WHERE:

PGA TOUR Superstore Chandler 2031 N. Arizona Avenue Chandler, AZ 85225 480-214-4370	PGA TOUR Superstore Scottsdale 8740 East Shea Boulevard Scottsdale, AZ 85260 480-214-4350
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WHY: The rebates Waste Management receives after processing the collected electronics will be donated to Thunderbirds Charities. The mission of Thunderbirds Charities is to assist children and families, help people in need and improve the quality of life in our communities. Their charitable giving is directed toward organizations based, or with a significant presence, in Arizona.

NOTE: Large eCycling items WILL NOT BE ACCEPTED AT THIS EVENT including CRTs, TVs, computer monitors and desktop computers.

FOR MORE INFORMATION

Waste Management

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