



NEWS

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NEW ALBERTSON'S FAN ZONE – FOOD, FUN & ENTERTAINMENT

PHOENIX, Ariz. – The new Albertson's Fan Zone will make its debut at the 2012 Waste Management Phoenix Open. This fan-friendly area, located in the spot where the Greenskeeper venue used to reside, is open to all tournament fans and will feature interactive gaming, food and entertainment.

Fans can test their golf skills in daily putting contests as well as on the Full Swing golf simulator, where they'll play the TPC Scottsdale's 16th hole and have an opportunity to win daily prizes from PING Golf for closest-to-the-pin and the use of a 2012 Mercedes Benz for a year for a hole-in-one.

Fans can also check out the RideNow Power Sports ATV and UTV exhibit and preview the latest from Polaris, Honda, Yamaha and many more. Or, stroll through the Jack Daniels Experience mobile museum where they'll learn who Mr. Jack Daniel was and how he ended up with the best selling whiskey in the world. Fans will actually see (and smell) whiskey dripping slowly through charcoal and the oak barrels used in maturing Tennessee's finest whiskey. The Jack Daniels Experience is open to all fans, 21 or older, for free tours throughout the tournament. Food in the Albertson's Fan Zone will include Garcia's Mexican Restaurant, PF Chang's China Bistro and Fox Restaurant Concept's Zinburger. And, the Beringer Wine Bar will offer fans of legal drinking age a chance to taste the latest Beringer wines.

The 2012 Waste Management Phoenix Open, known as "The Greatest Show on Grass," will be held at the TPC Scottsdale from January 30th to February 5th, 2012. The Waste Management Phoenix Open is the best-attended golf tournament in the world and has gained legendary status for being the most unique stop on the PGA TOUR. The 2012 edition will mark the 77th playing of the event (one of the five oldest events on the PGA TOUR) and the third as the

Waste Management Phoenix Open. For more information on the Thunderbirds or the 2012 Waste Management Phoenix Open, call the Thunderbirds office at (602) 870-0163 or visit www.wmphoenixopen.com.

