

Waste Management Exceeds Goal for Trash Diversion Rate at 2011 Waste Management Phoenix Open

FOR MORE
INFORMATION:

Waste Management
Melissa Quillard
602-454-2045 (O)
602-579-6152 (C)
mquillard@wm.com

New Environmental Initiatives Showcased at 2011 Waste Management Phoenix Open Results in Increased Trash Diversion Rate

PHOENIX, AZ — March 2nd, 2011 — Waste Management today announced that it increased its trash diversion rate from last year's Waste Management Phoenix Open. Waste Management not only met, but also exceeded its goal to increase the trash diversion rate of 62 percent from last year to at least 65 percent this year. A final detailed report featuring trash tonnage, diversion, emissions, etc. from the tournament will be released in the coming weeks.

"These results underscore Waste Management's commitment to extracting more value from the materials we collect and manage," said Waste Management senior vice president Duane Woods. "This year, we showcased some of our most 'green' initiatives along the course and in doing so, were able to reach a broad audience and draw more attention to issues that affect local and global communities."

The recycled materials collected to date from the Waste Management Phoenix Open resulted in the following environmental benefits:

- Waste Management recycled enough cardboard to save more than 170 trees.
- Waste Management recycled enough scrap metal to save more than 1100 kilowatt hours of electricity.
- Waste Management recycled enough materials overall to save more than 123,000 gallons of water—and that does not include the water that was conserved through our grey water pilot program.
- Waste Management recycled enough paper and cardboard to save more than 1,770 gallons of oil.
- Overall, the 2011 Waste Management Phoenix Open recycling efforts saved more than 180 cubic yards of landfill space.

Many of the programs and environmentally friendly initiatives showcased along the course at the 2011 tournament included:

- Recycling receptacles throughout the course with education signage and Recycling Ambassadors to educate about proper collection of food waste and waste paper and plastic.
- GreenOps Recycling Kiosks in high-traffic areas encouraged recycling



THINK GREEN®

through incentives and rewards.

- Solar Powered Trash Compactors reduced maintenance and labor costs - the waste was compacted so it only needed to be picked up 1/5th as often.
- WM and its vendors tracked water usage to increase water conservation - and for the first time, use of greywater was implemented. The greywater was generated in concessions' kitchens and was recycled for on-site use in restroom toilets.
- Waste Management's hospitality suite on the 18th hole was the first-ever on the PGA Tour to use solar power for electricity. A SunPods unit was installed outside the tent and provided enough energy for the refrigerators, televisions, and air/heating system inside the tent.
- Four Compressed Natural Gas (CNG) trucks were introduced to help transport the waste and recyclable materials that are collected during the tournament. The fuel in these trucks burns cleaner than a diesel truck. This helped to reduce fleet emissions associated with transportation.
- Renewable energy was purchased from Arizona Public Services (APS) to power the Tournament. The electricity purchased came from a variety of sources, including solar, wind, geothermal, biogas and biomass.

About Waste Management

Waste management and its 980 Arizona employees provide waste and recycling services to nearly 500,000 customers throughout Arizona. For more information, go to www.wmofarizona.com.

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also the largest recycler in North America and a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit www.wm.com or www.thinkgreen.com.

##