



Return to:
 The Thunderbirds
 7226 N. 16th Street, Suite 100
 Phoenix, Arizona 85020
 Ph. 602-870-0163 FAX 602-870-4162



Customer Account # _____

Thunderbird: _____

For Office Use Only:

C: _____

www.wmphenixopen.com

2012 RESERVATION FORM

January 30 ~ February 5, 2012 at the TPC Scottsdale

BILLING AND DELIVERY INFORMATION

Individual Name _____

Company Name _____

Bill to (if different from above) _____

Email _____

Billing Address _____

Office Phone _____

City _____ State _____ Zip _____

Cell Phone _____

U.S. Ticket Package Delivery Address (if different from billing) – No P.O. Boxes

Address _____ City _____ State _____ Zip _____

Please charge my credit card:

AMEX MasterCard/Visa Discover

Check or Money Order Enclosed

Bill Responsible Party (Pre-Pay Only – after 12/15/11)

Card Number _____

Office Use Only:

Exp Date _____ CVV (Security Code) _____

AUTH. CODE. _____

TICKET PACKAGES

_____ **Sponsor** - \$300

_____ **Clubhouse** - \$5,900

_____ **Members Club** - \$1,800

_____ **Clubhouse VIP Reserved Table**- \$12,500

_____ **Greenskeeper** - \$3,100

_____ **Chairman's Club Single Badge** - \$5,000 Each

_____ **Chairman's Club Two Badges or More** - \$3,750 Each

BIRDS NEST VIP

_____ **Birds Nest VIP 10-Pack** - \$5,000 (\$6,000 value) Includes 10 VIP Badges per night Wed. – Sat.)

_____ **Birds Nest Individual VIP Tickets** _____ x \$150 = _____ (please specify day and quantity)

_____ **Wed, Feb 1**

_____ **Thurs, Feb 2**

_____ **Fri, Feb 3**

_____ **Sat, Feb 4**

_____ **Birds Nest Cabana** - \$20,000 (24 Badges per night Wed. – Sat.)

OVER FOR TENTS, SKYBOXES, ADS, EXPO AND PRO-AMS



Please complete contact/billing information on Page 1.

CORPORATE TENTS AND SKYBOXES

_____ **Skybox 16-** \$41,000
(34 Badges Per Day Included Tue. – Sun.)

_____ **Skybox 17-** \$36,000
(34 Badges Per Day Included Tue. – Sun.)

_____ **Skybox 16 North -** \$41,000
(34 Badges Per Day Included Tue. – Sun.)

_____ **Skybox 18-** \$38,500
(34 Badges Per Day Included Tue. – Sun.)

_____ **Skybox 16 Green -** \$41,000
(34 Badges Per Day Included Tue. – Sun.)

_____ **Corporate Tent –** Starting at \$42,500
Separate Contract also required. EPS logo must be emailed to logos@wmphoenixopen.com by 10/1/11

_____ **Skybox 16 Terrace -** \$45,500
(34 Badges Per Day Included Tue. – Sun.)

_____ **Skybox 16 Terrace North -** \$48,000
(40 Badges Per Day Included Tue. – Sun.)

SOUVENIR PROGRAM ADS

_____ **Single Full Page Ad - \$3,500**

_____ **Double Page Spread - \$6,500**

Mechanical Specifications

Materials Deadline: December 15, 2011

Trim size of magazine is 8.375 x 10.875. All live matter should be at least 0.5” from trim. Ideally, on a full-page ad, the live artwork should stay within 7.375 x 9.875.

Two-page spreads must be provided in single page format (two full pages).

When adding a bleed to a full-page ad, extend the borders that bleed (not the document size) to 0.125” beyond the trim size.

All ads are four-color and must be supplied as a hi-resolution PDF file.

Full Page Ad	Trim 8.375 x 10.875 Live 7.375 x 9.875 Bleed 8.625 x 11.125
2 Page Spread	Trim 8.375 (x2) x 10.875 Live 15.75 (total) x 9.875 Bleed 17.25 (total) x 11.125

ALL FILES NEED TO BE SUPPLIED DIGITALLY AS HI-RESOLUTION PDF FILES.

The uploaded pdf file should be named for the client appearing in the ad.

Please email upload confirmation to CKaplan@commlinks.com. Email must contain file name, contract client and/or advertisement client, a creative contact and phone #. Please reference “Waste Management Phoenix Open”.

With questions please contact Chris Kaplan or Andrea Minogue at 480-348-7540.

GO TO WWW.BOX.NET

Log in, in the upper right-hand corner
Name: wmphoenixopen@commlinks.com
PASSWORD: sesame

PROMOTIONAL PACKAGES

_____ **Hole Sponsorship**
- \$2,500 Per Hole - Holes 2 thru 9
- \$3,000 Per Hole - Holes 11 thru 15
- \$5,000 Per Hole - Holes 1, 10, 16, 17 and 18
(circle price range and list hole preferred)

_____ **Expo Center Booth -** \$10,000 (10x10 booth)
Expo Agreement Required

PRO-AM PLAYING SPOTS

_____ **Monday Stadium Course Pro-Am -** \$4,300 Monday, January 30, 2012 – TPC Stadium Course

_____ **Wednesday Grayhawk Raptor Pro-Am -** \$3,300 Wednesday, February 1, 2012 – Grayhawk Golf Club (Raptor)

_____ **FBR/Xerox Pro-Am -** \$9,500 Wednesday, February 1, 2012 – TPC Stadium Course

Pro-Am Spots are not guaranteed until approved by The Thunderbirds. If Pro-Am is at capacity, a waiting list will be established.

An Internet website and password will be provided to all paid accounts for player registration.

PACKAGES ARE NOT GUARANTEED UNTIL FULL PAYMENT IS RECEIVED AND PROCESSED BY THE THUNDERBIRDS.

ALL PACKAGES ARE SUBJECT TO AVAILABILITY.

IF A VENUE IS AT CAPACITY, A WAIT LIST WILL BE ESTABLISHED.

Packages that include Waste Management Phoenix Open Program recognition must be confirmed by December 15, 2011.

Packages will be delivered in early January 2012 to all paid accounts.