



2012 WASTE MANAGEMENT PHOENIX OPEN MEDIA GUIDE

**SECTION 19:
SCOTTSDALE FACTS & FIGURES**

Scottsdale Facts & Figures

Number of visitors annually: 8.1 million visitors in 2008

Annual hotel bed tax revenue: \$7.01 million in 2009

Annual visitor expenditures: \$3.6 billion

Visitor median age: 57 years

Average daily expenditures (per hotel guest): \$258.65

Average length of stay: 5.5 nights

Percentage of overnight stays in a hotel/resort: 61%

Visitor median household income: \$101,600

Visitor desirable attributes (as ranked by visitors): shopping, day trips, art galleries and museums, outdoor recreation, western and cultural heritage, nightlife and golf

Population: 230,179 in 2010

Size: 184.2 square miles, stretching 31 miles north to south

Elevation: 1,260 (average) feet above sea level

Temperature: The average minimum and maximum temperatures range from 55.7 degrees Fahrenheit to 84.6 degrees Fahrenheit, respectively; more than 330 days of sunshine per year

Rainfall: 7.74 inches per year average

Resorts and hotels: More than 70 hotels and resorts with a combined total of more than 13,700 rooms and on-property meeting space ranging from 600 to 80,000 square feet

Golf courses: 51 in Scottsdale, 207 total in the surrounding area

Golf holes: 1,233 holes (includes 51 courses)

Rounds of golf: Scottsdale and the surrounding area host an estimated 12 million rounds of golf a year.

Spas: More than 25 day and resort spas

Spa treatment rooms: 319

Resort swimming pools and Jacuzzis: 222

Resort tennis courts: 97

Art & Culture: More than 125 art galleries, studios & museums; more than 70 public artworks

Restaurants: More than 600

Paved paths: 278 miles

Riding & hiking trails: 271 miles of shared use paths - unpaved

Airport access: Convenient access to Phoenix Sky Harbor International Airport with 1,500+ daily flights. It serves nearly 100 domestic and 16 international cities with daily flights, most of them nonstop. Scottsdale Municipal Airport is located seven miles north of downtown Scottsdale. Approximately 10,000 passengers a year travel through the airport, making Scottsdale one of the busiest single-runway airports in the country.

Density: 1,265 people/square mile; 2.36 persons per household

Population rank: sixth in Arizona

Resident median age: 40.7 years

Resident median household income: \$83,969

Education: College graduates, 46.6 % - Some College, 76.2 % - High School graduates, 93.8 %

Unemployment rate: 6.6% in June 2010

Businesses: Approximately 15,000 businesses operate in Scottsdale, providing more than 182,000 jobs; 13% of all jobs in Scottsdale are directly related to the tourism industry

City Budget: \$1.4 billion (Fiscal year 07/08)