



THE GREATEST SHOW ON GRASS
January 30 - February 05, 2012



EXPO CENTER BOOTH

Cost per booth
\$ 10,000



All of the Waste Management Phoenix Open attendees enter through the Expo making it the perfect place to showcase your product or service to an upscale activity-minded audience

The Expo Center with display booths featuring golf and other related items is located at the main entrance of the Waste Management Phoenix Open. Open all seven days of the tournament, the Expo provides the ultimate opportunity to reach thousands of Arizona's finest sports-minded consumers. (Limited number of booths available)

EXPO CENTER BOOTH

- A fully draped 10' x 10' booth
- 4 transferable exhibitor badges (good all week) for admittance to the Expo and the Waste Management Phoenix Open
- 10 General admission tickets each day Monday-Sunday (for admission to tournament only)
- Full exposure signage
- 2 Valet parking passes (good all week)
- 1 Expo parking pass (good all week)
- Expo recognition in the Waste Management Phoenix Open souvenir program (if purchased by 12/15/2011)

